

**MARCH-DECEMBER 2020**

**1st and 3rd Tuesdays  
of the month, 12:30-2 PM EST**



# **Rotary Club of Washington Global**

## **Program of Online Seminars**

**February 2020**

**Check our website for updates  
[www.WashingtonGlobalRotary.org](http://www.WashingtonGlobalRotary.org)**





# Knowledge for people of action

Join us and make a difference



## Rotary Club of Washington Global

We are a dynamic and friendly club with a majority of women as members and 40% under 40. We are based in Washington, DC, but our membership is global. Members attend meetings in person or online. We strive to be a premier knowledge club in Rotary by using our professional skills in our service work. We create a range of learning opportunities for our members and other Rotarians. Our membership dues are low to ensure that all those who want to can join.



## Rotary International

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. For more than 115 years, we have used our passion, energy, and intelligence to take action on sustainable projects to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies



# TRANSFORMING ROTARY CLUBS FOR HIGHER IMPACT ONLINE SEMINARS

Learn how Rotary clubs can meet  
the challenges of the 21st century.

To register, go to

[www.WashingtonGlobalRotary.org\Speakers](http://www.WashingtonGlobalRotary.org\Speakers)

Photo: A girl in a school funded in part by Rotary in India. © Rotary International.

MARCH 3, 2020

## SOCIAL MEDIA DOS AND DON'TS



**Ashley Waters** is PR Chair for Rotary District 7620 and Communications Manager for the City of Frederick, MD. A contributor with Sass Magazine, she recently started an organizational development consulting business, Delta by Ashley. She holds a PhD from The University of Baltimore. She will talk about the power of social media for sharing Rotary's (and your own) story.

MARCH 17, 2020

## CUSTOMER RELATIONSHIP MANAGEMENT



**Barton Goldenberg** is founder and President of ISM Inc. and the 2019-20 Rotary District 7620 Governor. He was one of the first three inductees into the CRM Hall of Fame. His latest book, The Definitive Guide to Social CRM, is hailed as the roadmap for success at the intersection of social media and CRM. He will talk about the power of CRM for enriching the Rotarian experience.

APRIL 7, 2020

## PARTNERSHIPS FOR GLOBAL IMPACTS



**Peter Kyle** will serve on the Board of Rotary International as of July 2020. A former World Bank Lead Counsel, he is the Dean of the Network of Rotary Representatives to UN and international agencies. He will talk about the power of partnerships to increase Rotary's impact globally in areas such as peace, health, WASH, education, and economic development.

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# CONFLICT AND DISPLACEMENT ONLINE SEMINARS

Learn about innovative approaches to prevent and mitigate the impact of conflict and displacement on development. To register, go to [www.WashingtonGlobalRotary.org/Speakers](http://www.WashingtonGlobalRotary.org/Speakers)

Photo: Rotary Peace Fellows. © Rotary International/Monika Lozinska.

APRIL 21, 2020

## IMPACT OF FORCED DISPLACEMENT ON HOST COMMUNITIES



**Paolo Verme** is a Lead Economist at the World Bank and Head of Research and Impact Evaluations in the Fragility, Conflict and Violence group at the World Bank. He holds a PhD from the London School of Economics. He will talk about the impacts of forced displacement on host communities and their implications for policy .

MAY 5, 2020

## GENDER DYNAMICS AND CONFLICT PREVENTION



**Ayse Kadayifci-Orellana** is a Professor and Research Affiliate with the Georgetown Institute for Women, Peace and Security and a Senior Fellow at the Center for Global Peace. She is also a Rotarian from the Rotary Club of Metro Bethesda. She will talk about gender dynamics in conflict, and Muslim women's role in peacebuilding initiatives.

MAY 19, 2020

## LEVERAGING HUMANITARIAN DATA IN AFGHANISTAN



**Nandini Krishnan** is a Senior Economist at the World Bank. She holds a PhD from Boston University. Together with **Hisham Esper**, she will talk about a new joint World Bank-IOM-UNHCR initiative in Afghanistan to leverage data collected by humanitarian organizations to learn about the causes and consequences of displacement.

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# HEALTH, POPULATION, AND DEVELOPMENT ONLINE SEMINARS

Learn about development challenges related to health and population, and potential policy responses.

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[www.WashingtonGlobalRotary.org\Speakers](http://www.WashingtonGlobalRotary.org\Speakers)

Photo: Immunization Days in Uttar Pradesh, India. © Rotary International.

JUNE 2, 2020

## EMPOWERING WOMEN IN THE SAHEL



**Margareta Norris Harrit** is a Senior Operations Specialist in the Health, Nutrition and Population Global Practice at the World Bank. Previously she co-founded and managed McKinsey's Global Health Systems Group. She will talk about the flagship Sahel Women Empowerment and Demographic Dividend (SWEDD) regional project.

JUNE 16, 2020

## FIGHTING HIV- AIDS IN THE MENA REGION



**Amy Kay** is a Senior Technical Advisor with USAID's Health Policy Initiative/CEDPA (Centre for Development and Population Activities). She is also a member of the Rotary Club of Washington Global. She will present on the challenge of fighting HIV-AIDS in the Middle East and North Africa region and policy options to do so.

JULY 7, 2020

## REPRODUCTIVE HEALTH COUNTRY STRATEGIES



**John Townsend**, is Director of Country Strategy at the Population Council. He provides leadership and support across country offices to maximize the Council's impact. He is also a Rotarian from the Rotary Club of Capitol Hill. He will talk about country strategies in the areas of sexual and reproductive health, population, and development.

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# WASHINGTON GLOBAL ROTARY SUMMER SCHOOL ONLINE SEMINARS

Learn new skills that you can use in both your  
job and your service work.

To register, go to  
[www.WashingtonGlobalRotary.org\Speakers](http://www.WashingtonGlobalRotary.org\Speakers)

Photo: A Rotary Ambassadorial Scholar and his wife in Haiti. © Rotary International.

JULY 21, 2020

## BEHAVIORAL ECONOMICS 101 TRAINING



**Laura B. Rawlings** is a Lead Economist with the Human Capital Project at the World Bank. She is also a member of the Rotary Club of Washington Global. She will talk about how recent advances in behavioral economics can help for designing better programs and policies using case studies among others from social protection and labor markets.

AUGUST 4, 2020

## OPPORTUNITIES FOR NGOs AT THE UNITED NATIONS



**Rose Cardarelli** is the CEO of the Education for All Coalition and serves as Director on several nonprofit boards. She is also a member of the Rotary Club of Washington Global. She will talk about how NGOs can navigate through the many meetings, committees, conferences, activities, and opportunities at the UN in order to contribute to make the world a better place for all.

AUGUST 18, 2020

## SERVING ON A NONPROFIT BOARD 101 TRAINING



**Lindsey Buss** is a Senior Officer for Community Outreach at the World Bank where he oversees philanthropic, volunteer, and community outreach activities. Previously, he served as CEO of Martha's Table, a leading nonprofit in Washington, DC. He will talk about the dos and don'ts of serving on nonprofit boards, and how to find such opportunities.

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# DISABILITY, HEALTH, AND DEVELOPMENT ONLINE SEMINARS

Learn about development challenges related to disabilities and potential policy responses.

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Photo: A Polio survivor received a tricycle donated by Rotary. © Rotary International.

SEPTEMBER 22, 2020

## DISABILITY AND DEVELOPMENT: AN OVERVIEW



**Charlotte McClain-Nhlapo** is the Global Disability Advisor at the World Bank. Previously, she served as USAID's coordinator for disability and inclusive development. She will talk about the challenges of disabilities for development in multiple areas, including education, work, transport, and health, as well as potential policy responses.

OCTOBER 6, 2020

## DISABILITY, HEALTH, AND DEVELOPMENT



**Geetha Jayaram, M.D.**, is an Associate Professor of psychiatry and behavioral sciences at Johns Hopkins University School of Medicine and Armstrong Institute for Patient Safety and Quality. A member of the Rotary Club of Howard West, she will talk about a network of mental health clinics for women and children she established in her native India.

OCTOBER 13, 2020

## DARE TO DREAM DOCUMENTARY ABOUT POLIO



Ahead of **World Polio Day**, we will watch and discuss **Dare to Dream**, a documentary telling the story of the role played by Rotary in efforts towards eradicating polio. The film was produced by **Ken Solow**, co-founder and Investment Committee Chair at Pinnacle Advisory Group, Inc. Ken is a member of the Rotary Club of Gaithesburg and a past Governor for District 7620.

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# EDUCATION, SKILLS, AND DEVELOPMENT ONLINE SEMINARS

Learn about the challenge of providing all children and youth with a quality education and 21st century skills.

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Photo: Children at a school in Brazil benefiting from Rotary support. © Rotary International/Robert Gill.

NOVEMBER 3, 2020

## DIGITAL SKILLS, LABOR MARKETS, & DEVELOPMENT



**Anthony Bloome** is a Senior Education Technology Specialist at USAID. He is also a member of the Rotary Club of Washington Global. He will talk about the importance of digital skills as well as two international initiatives he helped establish at USAID, the All Children Reading Grand Challenge and the mEducation Alliance.

NOVEMBER 17, 2020

## UNPACKING THE LEARNING CRISIS IN AFRICA



**Anna Olefir** is a Senior Education Specialist with the Education Global Practice at the World Bank. She is also a member of the Rotary Club of Washington Global. She will talk about the learning crisis in Africa, the need to improve efficiency in primary education, and lessons from recent impact evaluations.

DECEMBER 1, 2020

## EMPOWERING ADOLESCENT GIRLS IN LIBERIA



**Oni Lusk-Stover** is a Senior Education Specialist with the Education Global Practice at the World Bank. She will talk about Liberia's Economic Empowerment of Adolescent Girls program which trains young women to become ECD entrepreneurs while also providing financial literacy, mental health support, and childcare services.

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